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Think of me as your Spirit partner.

It's always easier to work with someone you know so let me introduce myself and share how I'll work to help you succeed. My focus is to ensure that you have all you need to maximize Spirit of Women at your hospital and attain the goals you desire.

EXPERIENCE

Having spent the entirety of my career in the healthcare industry, I have gained tremendous knowledge and acquired the skills that have helped me to succeed in my role as a network coordinator with Spirit of Women.

From pharmaceutical and medical device sales, to healthcare marketing and advertising, to hospital account management, my professional experiences have allowed me to develop the expertise required to assist my member hospitals in implementing various programs that will ultimately help them to realize the maximum value from their Spirit of Women membership.

I enjoy utilizing my experience and knowledge in a capacity that has a positive impact on the quality of people's lives. I am excited about the opportunity to assist you as you infuse 'Spirit' into your hospital and your community.

WHAT I DO

My primary role is to be your access point to benefits, services and strategic solutions available from Spirit of Women. My primary responsibility is to help you translate benefits into usable tools that work within your unique environment to drive your specific goals.

COUNT ON ME TO:

- Act as the hub for all activity between you and Spirit of Women, bringing together the full force of our resources to power your Spirit program.
- Work one-on-one with you to implement your plan for strategically using Spirit of Women tactics to drive your hospital's goals.
- Address your questions, concerns and suggestions as they arise as well as manage the numerous things that are not listed here but that are important to you and your success.
- Assist you in implementing your Spirit program to successfully reach out to your prospective patients with tactics that drive your desired outcomes.
- Provide service and direction in supporting your hospital with new ways to showcase the features, benefits, and personality of your specialized women's services, in order to build brand awareness and preference.
- Partner with you to promote your hospital's image through Spirit of Women programming which includes networking, outreach, and education specially designed to help you achieve a higher level of community presence.

The word "Spirit" is written in a large, elegant, purple cursive script font. Below it, the words "of Women" are written in a smaller, simpler font, with "of" in a smaller size and "Women" in a larger size, all in a dark purple color.