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Think of me as your Spirit partner.

It's always easier to work with someone you know so let me introduce myself and share how I'll work to help you succeed. My focus is to ensure that you have all you need to maximize Spirit of Women at your hospital and attain the goals you desire.

EXPERIENCE

My familiarity with Spirit of Women comes from over 15 years of experience as a hospital administrator, including nearly 8 years with a Spirit member hospital. As Director of Education and Development I developed programming for community Health Education and outreach, hospital Clinical Staff Education, and Employee/Leadership Development. My perspective comes from work in direct patient education, needs assessment and instructional systems design, program evaluation, and grassroots community organizing in the constantly changing hospital environment of corporate mergers and budgets.

I now work for Spirit of Women because, as a Certified Health Education Specialist, I believe that encouraging women to take action for their health and wellness is the smartest way for hospitals to meet their business goals. I am enthusiastic about making a very real impact on national public health through our hospital network.

WHAT I DO

My primary role is to be your access point to benefits, services and strategic solutions available from Spirit of Women. As a Senior Strategist I coach member hospitals to align their educational initiatives for maximum impact. I am also the National Program manager for the HeartCaring® program.

COUNT ON ME TO:

- Capture and relay valuable best practices from within the network and assist you in customizing them to drive your unique business and ROI goals.
- Work with you on solutions to challenges that you encounter in maximizing your Spirit program.
- Gain an understanding about you, your organization, your goals, your environment and your preferences to provide individualized support, as necessary, to work toward achieving the results you desire.
- Work one-on-one with you to implement your plan for strategically using Spirit of Women tactics to drive your hospital's goals.
- Apply creative learning methods to motivate leadership and energize employees around Spirit of Women.
- Ensure that HeartCaring® provides participating hospitals with tools to build cardiovascular services, engage physicians, and connect consumers.