



### Think of me as your Spirit partner.

It's always easier to work with someone you know so let me introduce myself and share how I'll work to help you succeed. My focus is to ensure that you have all you need to maximize Spirit of Women at your hospital and attain the goals you desire.

### EXPERIENCE

For over 25 years, my experience has been in Women and Children's health in a variety of broad based settings including large academic medical centers, outpatient services, not-for-profit, and homecare and hospice. My varied roles have focused on academic medicine and program development opportunities as well as market assessments, women's services development, women's clinic design, development of business systems and practices, credentialing programs, American Academy of Continuing Medical Education (AACME) accreditation applications, conference and symposium coordination, and Liaison Committee on Medical Education (LCME) reporting and evaluation.

I am excited by the field of Women's Health and by the changes of the last 2 decades from the traditional reproductive care to the concept of viewing the totality of a women's health—biologically, psychologically, and socially—as different from men's health. With Spirit of Women, the opportunity to work with our member hospitals and with the network nationally on exciting programs and opportunities that contribute to this ongoing transformation is very satisfying.

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### WHAT I DO

My primary role is to be your access point to benefits, services and strategic solutions available from Spirit of Women. As a Senior Strategist, I coach member hospitals to align their educational initiatives for maximum impact.

### COUNT ON ME TO:

- Capture and relay valuable best practices from within the network and assist you in customizing them to drive your unique business and ROI goals.
- Work with you on solutions to challenges that you encounter in maximizing your Spirit program.
- Gain an understanding about you, your organization, your goals, your environment and your preferences to provide individualized support, as necessary, to work toward achieving the results you desire.
- Work one-on-one with you to implement your plan for strategically using Spirit of Women tactics to drive your hospital's goals.
- To provide strategy support for Return on Investment analysis and programming options to maximize your hospital Spirit of Women benefits.
- To provide direct programmatic support for implementation of Spirit of Women's National Standards of Excellence in Women's Health.

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